

COUNTYWIDE INTEGRATED WASTE MANAGEMENT
CITIZENS ADVISORY COMMITTEE/ CRRA San Diego Chapter and Zero Waste San Diego Public Meeting
MEETING NOTICE AND AGENDA

WHEN: Thursday, March 8, 2018 from 12:00 – 2:00 pm.

WHERE: The meeting room will be 5510 Overland –4th Floor Large Conf Rm

Contact for directions: Jennifer Winfrey 858-694-2463

Agenda

1. Welcome and Introductions
2. Approval, Minutes Feb 2018
3. Chairs Report
4. Staff Reports
 - Cities
 - County
 - Haulers
 - Non Profits
 - LWV
5. Public Comments and Communication
6. Regional Planning Issues
7. Legislative Update
 - Current Bills
8. Roundtable
9. Adjournment

Minutes

WHEN: Thursday, February 8, 2017 from 12:00-2:00 p.m.

WHERE: EDCO MRF Conference Room

Agenda

1. Welcome and Introductions- Bob Hill (EDCO), Kirk Giroux (Citizen), April Andrews (Goodwill), Tyla Montgomery Soyly (Hidden Resources), Elaine Ibarreche (I Love A Clean San Diego), Peg Engel (League of Women Voters), Jennifer Hobbs (City of San Diego), Ellyn Law (County of San Diego), Jen Winfrey (County of San Diego), Alison Schlick (Zero Waste San Diego), Rick Anthony (Zero Waste San Diego)
2. Approval, Minutes January 2018 –No changes; Approved.
3. Chairs Report (Rick Anthony)
 - Chair highlighted the recent success of the Let's Do it! Estonia conference that discussed the mobilization of 5% of the world to host simultaneous cleanups on September 15. Chair is working with CRR and SWANA to bring the event to the States.
 - The 5th Zero Waste Symposium on Feb. 6 was also a great success, with 160 attendees and fantastic presentations from various organizations.
 - NOAA's sold-out International Marine Debris Workshop will be on March 12, at the Mission Bay Hilton Hotel.
4. Staff Reports
 - City
 - The City hired a new assistant director, Hasan Yousef.
 - ESD and Goodwill are hosting a free community cleanup, donation and recycling event on March 17th at the SDCCU Stadium from 8 am-1 pm. They will be accepting electronics, appliances, metals, mattresses and furniture, fluorescent light bulbs and batteries.
 - The City will also be installing 108 recycling containers throughout 6 parks from March-April.
 - County
 - The County is expanding contracts for technical assistance projects to be able to offer more assistance to apartment and condo complexes, businesses, and schools.
 - The County's public education contract is expiring at the end of 2018. Staff will re-bid the contract in the coming months for a new 5-year contract with increased numbers of school presentations, booths, and event promotion and community cleanups from the current contract. New school presentations have been developed with additional presentations coming next year. If members are interested, the CAC can schedule a day to view these presentations.
 - The County is expanding public education and outreach programs. A new recycling flyer has been developed and mailed to all unincorporated residents and businesses. A new informational piece on food waste reduction is being developed in partnership with other jurisdictions. Additionally, staff plan to work with a yet-to-

be-hired media consultant for a campaign that will focus on increasing recycling participation, reducing contamination and encouraging other waste reduction and avoidance behaviors.

- The County is evaluating an educational program at single family residences. Educational tags would be placed on residences' waste and recycling bins to provide education and feedback on materials that can or cannot be recycled in the bin, with the intent to increase recycling and reduce contamination.
 - The Southern California Public Health Alliance's first annual Food Waste Prevention Week is being held March 5-9th to raise awareness about food waste in California. An informational email will be disseminated to organizations with a do-it-yourself communications guide detailing ways to engage with management, suggested social media posts, press releases, and co-branded "Save the Food" signage.
 - The County, City of San Diego, and City of Chula Vista are considering sponsorship of the Reuse and Repair Area at the 2018 EarthFair and hope to begin planning for the event in late February.
- Haulers
 - EDCO attended CalRecycle's last monthly meeting addressing China's National Sword program which included discussions about containers of mixed paper that may be landfilled and threaten to decrease California's diversion rate.
 - EDCO will be providing service for the 2018 EarthFair.
 - Goodwill
 - Goodwill announced their new CEO, Toni Giffin. Toni has been with Goodwill for several years.
 - ILACSD
 - ILACSD announced their upcoming events: Journey to Zero Waste in your Home (2/3), Zero Waste Organics (3/3), Zero Waste On the Go (5/5), Zero Waste 101 Workshop (2/24), and Creek to Bay Cleanup (4/21).
 - ZWSD
 - Starting to coordinate the Zero Waste Station for EarthFair. This year they will be working with EarthWorks to help manage trash talkers and reduce the number of waste stations.
 - LWV
 - Working on developing a new direction on the People's Ordinance that will be promoted at LWV's EarthFair booth. The measure is now planned to go back to the Council in November.

5. Public Comments and Communication-None.

6. Regional Planning Issues-None.

7. Legislative Update

Current Bills

- AB 1884-would prohibit automatic distribution of straws in sit-down restaurants, referral to Assembly Policy Committee.
- AB 1036-would address contradicting regulations regarding permitting organics recycling facilities, next step Senate Environmental Quality Committee.
- AB 1288-tip fee reform, next step Senate Environmental Quality Committee

Bills Signed into Law

- SB 1383-will implement a comprehensive strategy to reduce emissions of short-lived climate pollutants, in the second round of rulemaking.
8. Roundtable-None.
 9. Adjournment